

24/25 Social Impact Report

Trident



tridentbc.com/ESG



Certified
B
Corporation



80 members of
#TeamTrident



400+ CSR
Hours



£12'500+
raised

Our Commitment

As an **Employee Owned, B Corp** certified business, our deep commitment to giving back is a cornerstone of who we are.

Through dedicated CSR days and charity work guided by our people, we actively support our local communities, and strive to **give back** in ways that are truly meaningful to us.



Proudly
employee
owned.

Charity of Choice

We are proud to be foundation partners of **LandAid**, and as our charity of choice, we raised over **£12,000** to help end youth homelessness.

We have taken part in a range of activities this year, including being virtual sponsors of the inaugural LandAid Trek, submitting teams across the country to the SleepOut, and getting involved in the Big Quiz.

But that's not all, following an idea from one of our team, we held our first-ever kickstart challenge. This event saw **#TeamTrident** kick off 2025 in a positive way, with us committing to a daily personal challenge and pledging to raise money for LandAid.

This event, which started as a simple idea in one of our offices, sparked a company-wide initiative that raised £2,000 for LandAid.

LandAid
Foundation Partner





#TeamTrident Gives Back

During our transition to an Employee Ownership Trust, our team embraced their ownership and asked for the opportunity to dedicate their time to the local community. In response, we launched our **CSR day initiative**.

Through this initiative, we empower each of our teams to volunteer with a charity of their choice, and is a key way Team Trident gives back as part of our ESG commitments. We've contributed over **250 hours of our time** to our local areas in the past 12 months.

#TeamTrident Gives Back

Leuchie House Respite Centre

Leuchie House provides short breaks with 24-hour expert nursing care for those living with and affected by MS and other long term conditions.

Last Summer, our team was warmly welcomed by Matt, the community and events fundraiser at Leuchie House, who gave us a tour and updated us on the centre's progress since our visit the previous year.

The team then rolled up their sleeves, spending the day weeding and laying down membrane and stones to brighten up the outside areas.



40 Hours
Volunteered



56 Hours
Volunteered



#TeamTrident Gives Back

Birmingham Wildlife Conservation Park

Birmingham Wildlife Conservation Park is home to a collection of animals from across the world. Some of their animals are endangered in the wild, and the park plays an important role in their conservation by participating in endangered species breeding programmes.

Our team spent a fantastic day clearing out an enclosure to create a new home for the park's otters, learning a lot about their conservation efforts in the process. This involved removing stones, weeds, and roots, as well as widening the pond.

#TeamTrident Gives Back

24hr Global Beach Clean

It is estimated that 8 million tonnes of plastic waste enter the world's oceans each year and that by 2050, the oceans could have more plastic in them than fish. The 24hr Global Beach Clean invites people from around the world to clean local beaches.

Last September, our team ventured to Formby beach to take part in the 2024 clean, and alongside other volunteers collected 35kg of rubbish. Our team was part of the 1,545 volunteers globally, who together stopped almost 5,000kg of rubbish ending up in our world's oceans.



64 Hours
Volunteered



48 Hours
Volunteered



#TeamTrident Gives Back

Yorkshire Wildlife Trust

Yorkshire Wildlife Trust is a charity dedicated to conserving, protecting and restoring wildlife and wild places in Yorkshire.

Our Leeds team spent the day at Kirkstall Valley Nature Reserve, one of the Trust's 100+ sites, and were tasked with helping host Peter with Meadow Management. This involves removing excess grass cuttings from the meadow to help wildflowers out compete the grass.

#TeamTrident Gives Back

Portshead Beach

Situated just five miles from Bristol city centre, Portishead Beach forms part of the Somerset coastline.

Despite the cold March weather, the team volunteered their time to litter pick in the area, with the aim of cleaning up the beach, safeguarding local wildlife, and protecting our coastline.



48 Hours
Volunteered



 **Trident**
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